

Lauren				
Task	Click Path	Observations	Quotes	Task Completion
Write the task number and directions here.	Record what path the participant took to complete the task.	Note down behaviors, opinions, and attitudes along with any errors, issues, or areas of confusion.	Note any significant quotes (positive and negative).	Choose if the task was: 1 - easy to complete 2 - completed but with difficulty 3 - not completed
Prompt 1: Browse and pick an event that interests you.	Home page > Scrolling through "Upcoming events" carousel	Wanted to see more details about the event and how many there were available without having to scroll through the whole carousel. Knew where to tap but would like to search by more parameters	"If I click an event, does it bring me to a new page with additional information about the event?"	1
Prompt 2: Reserve a spot for an event.	Home page > Specific event	Navigated this page the easiest	"If I click the map, will it open my phone's navigation app with the directions from where I am to the event? That is always really nice"	1
Prompt 3: Confirm the reservation and complete the checkout process (if applicable for the selected event).	Specific event > input amount of people button > Confirm reservation screen > Confirmation screen > my profile	Should include an image maybe of the location alongside its location on a map	"I want to see more information personalized to me and my location, etc. Is it near to public transport? Stuff like that. I really like how the confirmation page offers a floor map to find your table. I like specific stuff like that included to make my life easier when I am going to this venue"	2
Prompt 4: : From the home page, figure out where you would go to edit your address.	Home screen > Profile > Settings > Back to Profile > Edit	Participant mentioned this part is confusing and not intuitive, too much back and forth. Should be 2 clicks at most	"I just feel like I am missing something here.. Does it want me to just flip back and forth? Why can't I just tap on my address listed under my name in the profile and have it pop up as editable?"	3
Additional Notes: Participant is not extensively tech savvy and therefore represents more of the kind of people who will be using the app				

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Prompt 1: Browse and pick an event that interests you.	home page > search page > event page	- Participant has no issues with the navigation	"I like that I can view everything without having to add all of my personal information or make an account. Do I need an account to reserve a seat at an event? I would like to know"	1
Prompt 2: Reserve a spot for an event.	search page > event information page > event reservation page > confirmation page	- Participant likes the map	"There should be a calendar on your profile that you can click on to expand, that will show all the events available to you and the ones you have signed up for!"	1
Prompt 3: Confirm the reservation and complete the checkout process (if applicable for the selected event).	event info page > reservation page > confirmation page	-Participant said that it would be cool if it suggested you other events that are related, put on by the same group, or in the same area	"I want more"	1
Prompt 4: : From the home page, figure out where you would go to edit your address.	confirmation page > home > profile > settings	-Participants feels it is too many clicks	I feel like it is really simple task that doesnt need to be drawn out so much by different pages	2

Sean

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Prompt 1: Browse and pick an event that interests you.	Home page > swipes through carousel > profile > home > search	- Participant wants more options for search parameters	"Can I search for only events that are 21+?"	1
Prompt 2: Reserve a spot for an event.	Home page > swipes through carousel > search > event page	- Participant wants to see more categories.	"I don't have a specific event in mind so it would be nice if there were categories, or highlighted events, or I can search by cuisine type, etc"	2
Prompt 3: Confirm the reservation and complete the checkout process (if applicable for the selected event).	Event page > reservation page > confirmation page > profile	-Participant doesn't know where the event went	"I would rather not have to search through everything to find the event I signed up for so I can read the information about the location. It would be nice to have a calendar or page of 'favorites' or 'confirmed events' so I can easily pull up the info when I need it. Will it send a confirmation to my email?"	2
Prompt 4: : From the home page, figure out where you would go to edit your address.	home > profile > settings > profile	-Participant is confused about necessity	"But I am going to the event, not them coming to me. Why is my address necessary if it doesn't give me directions to the event?"	1

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Prompt 1: Browse and pick an event that interests you.	home page > search	- Participant seems a little overwhelmed and is swiping past a lot of events he is not interested in	"A lot at once, I don't like this kind of food, can I search for only specific types of pubs? Can you include the menu in the event details?"	2
Prompt 2: Reserve a spot for an event.	Home page > search > scrolls through all, occasionally clicking on event to read details > home > carousel > swipes through entire carousel	-Participant navigates through each event on the carousel as well as search bar before finding one that is interesting	"Needs a way to change search parameters so I can weed through the things I am not interested in going to"	2
Prompt 3: Confirm the reservation and complete the checkout process (if applicable for the selected event).	Event information > event signup > confirmation > went to check email for confirmation	-Participant can do this part easily	"You should make sure to have me put my email so it can send me a calendar invite for Google ,iCal, or android equivalent "	1
Prompt 4: : From the home page, figure out where you would go to edit your address.	home > profile > settings	-Participant can do this part easily	No comment, had no issues	1

Ana-Maria

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Prompt 1: Browse and pick an event that interests you.	home page > carousel > search > profile	- Participant seems unsure about what she wants	"I wish it gave you a quiz or something with different questions to help narrow down what kind of events you might be interested in. I want to go out, but what if I wasn't from the area and didn't know where I want to go for a certain vibe?"	2
Prompt 2: Reserve a spot for an event.	Home page > search > clicks on specific event, clicks away > chooses event	- Participant seemed comfortable with traditional search function and liked the carousel	"The [carousel] reminds me of Instagram"	1
Prompt 3: Confirm the reservation and complete the checkout process (if applicable for the selected event).	event page > confirmation	- Participant did this naturally with no difficulty	"I forget I sign up for stuff sometimes. It would be cool if you could input your phone number for text reminders with a map link of the event's location"	1
Prompt 4: : From the home page, figure out where you would go to edit	confirmation page > home > search > home > profile > settings	-Participant wants features that help with the flow of the app	"Too many clicks! Or maybe I am just stupid?"	1