

THE TRADE DESK EDGE

CERTIFICATION
IS HEREBY GRANTED TO

Lai Sian Wen

FOR SUCCESSFUL COMPLETION AND TESTING OF THE

Introduction to the Digital Advertising Landscape: Programmatic Advertising

This program provides the language, skills, and strategies required
to master programmatic advertising.

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A handwritten signature in black ink, appearing to read 'Jeff Green', is positioned above a horizontal line.

JEFF GREEN
CEO AND FOUNDER
THE TRADE DESK