

Mithila ki Pyali

Darbhanga

Since

1983

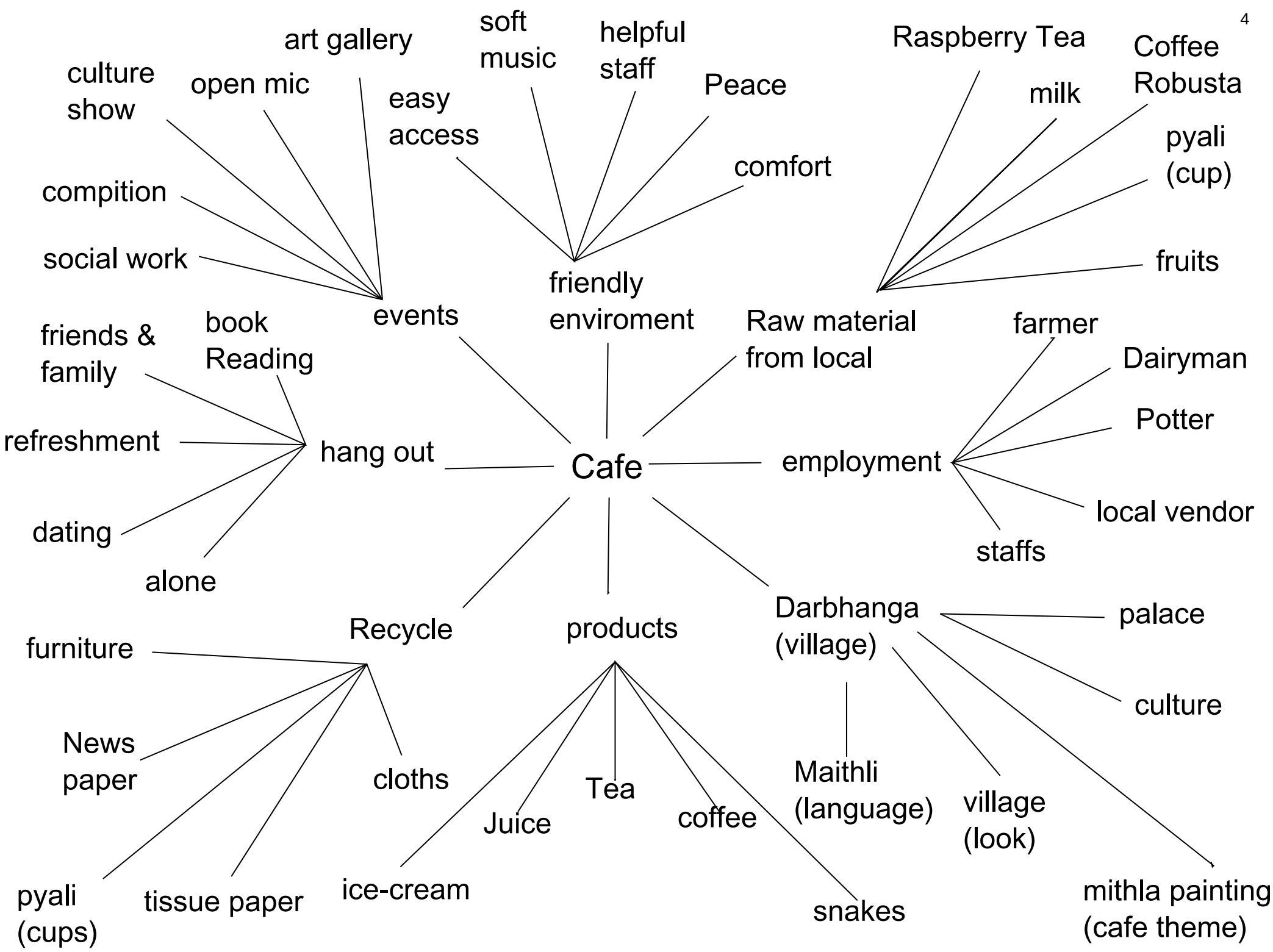
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My startup is a cafe where people can enjoy time with Tea and Coffee with soft music, books and
open mike performance.



Our company established in 1983 with my four friends at my home village Darbhanga, India. We were trying to solve the problem that people hadn't a place to hang out in a friendly environment. One more thing is people are migrating to the big city or capital for a job. We find a solution to solve both problems. We are trying to localize everything that needs to make my product like we are buying all raw material from Farmers, Dairyman, Potter and local vendor shop. That leads to some family to have income now. We want people to have the quality of product and friendly environment at as cheap as possible with the development of society. Our startup is now a Brand in my area, so we provide them with a platform like open mic where people show their talent to us and progressed in his career.


Cafe
events
culture show
open mic
art gallery
compition
social work
friendly enviroment
easy access
soft music
helpful staff
Peace
comfort
Raw material from local
Raspberry Tea
milk
Coffee Robusta
pyali (cup)
fruits
hang out
friends & family
book Reading
refreshment
dating
alone
employment
farmer
Dairyman
Potter
local vendor
staffs
Recycle
furniture
News paper
cloths
pyali (cups)
tissue paper
products
Juice
Tea
coffee
ice-cream
snakes
Darbhanga (village)
palace
culture
Maithli (language)
village (look)
mithla painting (cafe theme)

naming options for your company/client

1. Mithla ki pyali
2. Friendly Cafe
3. fresh-tea-coffee

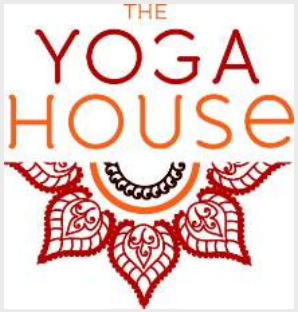
adjectives

1. Friendly Enviroment
2. Emloyment
3. Culture event/ Open mic

























Contemporary Image

























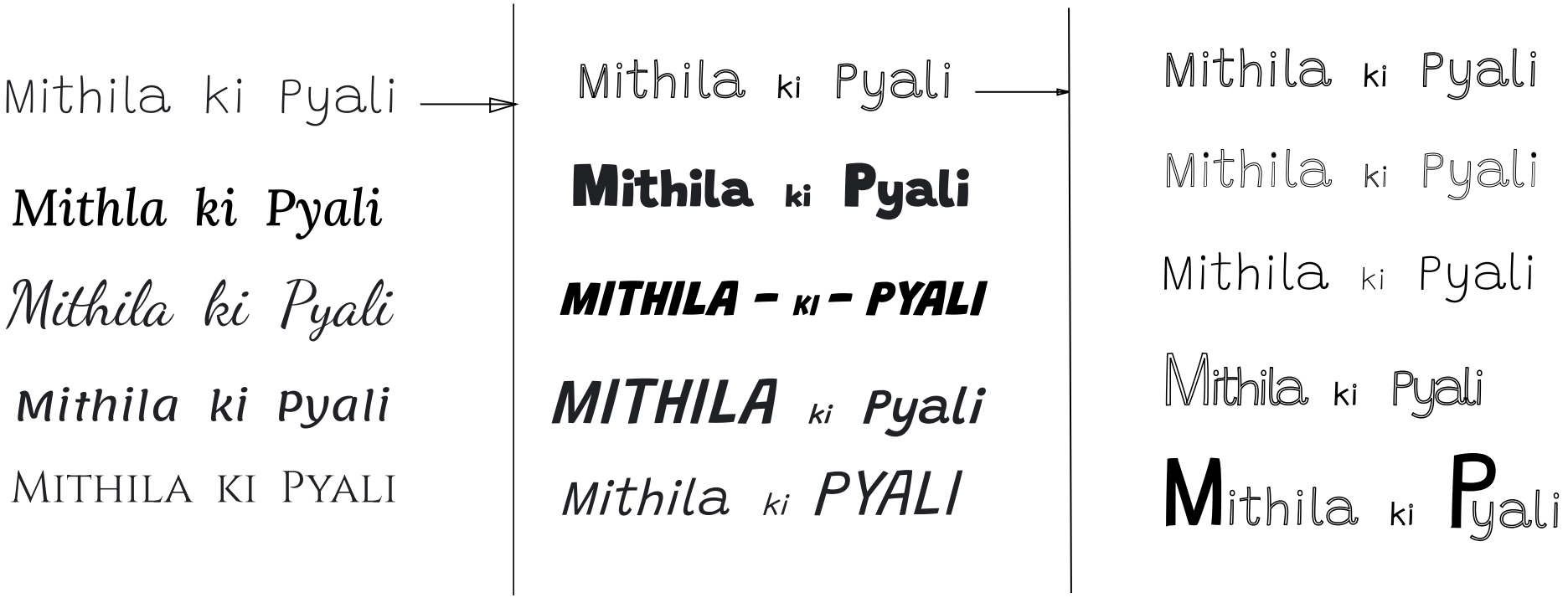


Historical Image

Initial typeface

Skeleton variations

Smaller variations



Final Logotype - Mithila ki Pyali

Mithila ki Pyali

Mithila ki Pyali

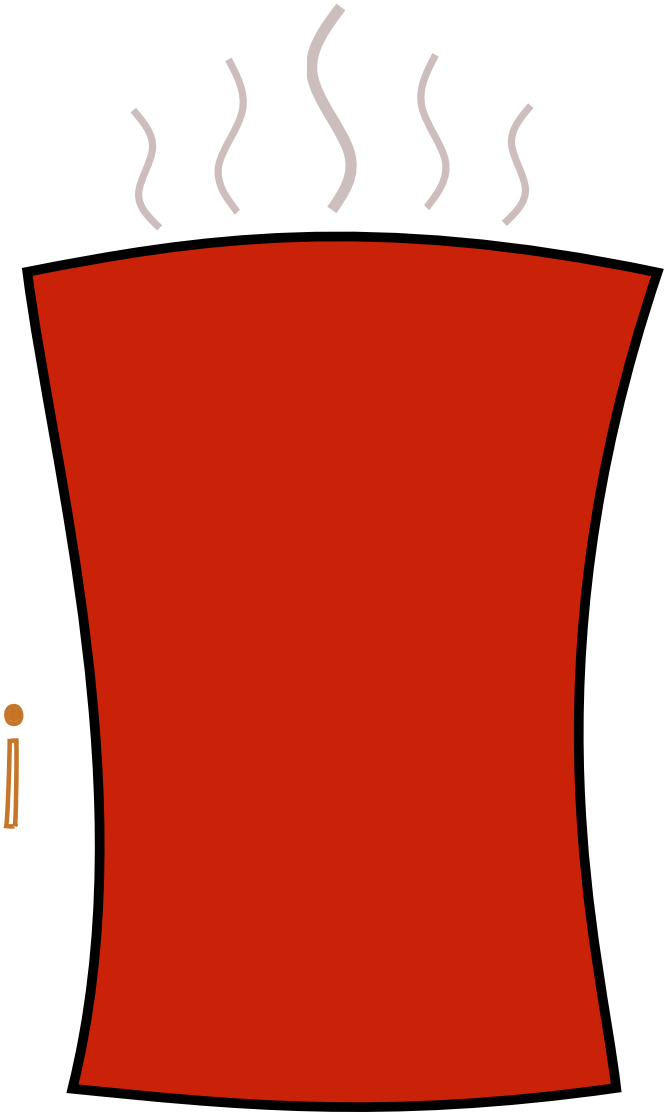
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Mithila ki Pyali



Refresh your day with
Tea or Coffee

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Tea and coffee took your anxiety

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Many Thanks for Visiting